

## Editorial Highlights

### Outlook 2017

Regulations targeting truck emissions and safety.

### Fleet Owner 500

Ranking America's largest private fleets by power units, this annual feature also provides information on trailers, locations and applications for 500 trucking operations serving parent companies in manufacturing, retail, utility services, construction and other vital industries.

### Shop Issue

From managing maintenance most efficiently to practical shop tips and advances in related technology, this year's annual Shop Issue will point readers to best practices, changing training needs and evolving aftermarket as they look for ways to continuously improve fleet maintenance.

### Alternative Fuels

While diesel prices remain well below record levels, the push to find practical alternative fuels is continuing to grow. We will explore why it hasn't been derailed by low oil prices, what alt fuels are gathering traction, and how fleets are making the transition.

### The Fleet Owner Dozen

We profile 12 outstanding women at fleets, government agencies and support industries who are taking the lead as trucking negotiates new business realities, regulations and social changes.

### The State of Private Fleets

A special report takes the pulse of America's vital but often unheralded private fleets as they face new competition, changing business models and never-ending cost pressures.

### New Truck Models

Our annual update of new model highlights in every vehicle class from every truck manufacturer in the U.S. market.

### Cargo Security

No longer just a question of stronger locks, cargo security is impacting every aspect of fleet operations as the problem grows in both scope and complexity. This special report will quantify the often hidden size of the problem and look at how it is changing truck and trailer designs and operations. It will also explore the role of information security as a key element in fleet strategies.

### Lubrication Report

A look at fleet experiences with the new oil classifications focusing on performance, cost and overall satisfaction.

### Truck Safety

There is no shortage of interested parties praising or chastising trucking for its safety record, but objectively how is it really doing? Has it made real progress or is it ignoring a deteriorating record? This special report will separate partisan claims from real-world performance as it evaluates trucking's honest safety record.

### Fleet of the Year

Our annual recognition of innovation in fleet management expands to honor Truckload, Less Than Truckload, Private, Construction, and Government.

### Trucking by the Numbers

Our annual statistical perspective on the trucking industry encompasses government and private industry data on freight, fuel, equipment, employment, traffic and safety.

## Featured Every Month

<b>Hardware Reports</b>	Roundups on the newest developments in essential components
<b>Vocational Profiles</b>	A focused look at fleets in trucking's vocational applications
<b>New Pros &amp; Cons</b>	Two opposing opinions on the industry's hottest issues
<b>Fleets Online</b>	Focused profile on how a fleet has used information technology to solve a persistent problem
<b>Maintenance Bay</b>	Best practices from inside fleet shops
<b>Parts &amp; Service</b>	Roundup of new hardware and service offerings in the aftermarket
<b>Nuts &amp; Bolts</b>	The latest news on trucks, trailers, powertrains and other components
<b>Green Fleet</b>	Profiling fleet efforts to embrace sustainability with profitability
<b>Safety 411</b>	Expert commentator David Heller addresses the big issues
<b>Light &amp; Medium Report</b>	What's new in pickups, vans and medium-duty trucks
<b>Tire Tracks</b>	Kevin Rohlwing offers expert opinions on all things related to tires and wheels
<b>TruckCom</b>	News on the latest IT services, hardware and software for trucking
<b>Private Fleets</b>	NPTC President & CEO Exp Gary Petty offers his perspective on private fleet successes

## 2017 Editorial Calendar

	January	February	March	April	May	June	July	August	September	October	November	December
<b>MANAGEMENT</b>	<b>OUTLOOK 2017 Safety and Regulation:</b> The Politics of Trucking	Fleet Owner 500	<b>Shop Issue:</b> Best Practices in the Real World	<b>Fleet of the Year:</b> Truckload, LTL, Private, Construction, Government	Are You Ready For Roadside Inspections?	<b>SPECIAL REPORT Cargo Security:</b> How big is the problem?	The \$100,000 A Year Truck Driver	<b>Trucking by the Numbers:</b> Freight, Fuel, Equipment, Employment, Traffic, Safety	Women in Transportation	<b>SPECIAL REPORT</b> The State of Private Fleets	The Hidden Power of PM	<b>Truck Safety:</b> An Objective Evaluation
<b>EQUIPMENT</b>	Changing Regulations For Equipment	Phase 2 Powertrains	Diagnostics and the Right Time To Repair	<b>Electric Trucks:</b> From Light To Heavy	Alt Fuels Alive and Well	Putting Trucks and Trailers on the Front Line	Annual New Truck Models For 2018	<b>Tires:</b> Avoiding Failures	The New Options For Vans and Pickups	Class 1-8 Equipment Specs	Report Card on the New Oils	The Lighting Revolution
<b>TECHNOLOGY</b>	Recordkeeping Rules and Compliance	Distracted Drivers	3D Printing in the Parts Room	The Gamification of Trucking	Monitoring Driver Fatigue	Real Thieves in a Virtual World	In Search of Truck Parking	Real-Time Routing	<b>Operating Costs:</b> Separating Fact From Fiction	Finding the Freight	<b>Talking to Robots:</b> Are You Ready For M2M?	Connected Trucks & Trailers For a New Age
<b>Hardware Reports</b>	Seats	Fifth Wheels	Refrigeration	Fuel Dispensers	Trailer Aerodynamics	APUs	Brake Parts & Linings	Wheels	Inflation Monitoring	Yard Tractors	Batteries	Oil Filters
<b>Vocational Profiles</b>	Heavy Haul	Leasing	Waste Collection	Municipal	Refrigerated	Field Service	P&D	Landscaping	Intermodal	Construction	Auto Hauling	Oil Field
<b>Pros &amp; Cons</b>	Speed Limiters	Training vs. Recruiting	Extending Trade Cycles	Road-Use Taxes	Buy vs. Lease	In-Cab Video	In-House vs. Outsourcing	Smaller Engines	Natural Gas	Self-Insurance	Trucking's Image	AMTs
<b>Columns</b>	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online	Fleets Online
	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay	Maintenance Bay
	Green Fleet	Green Fleet	Green Fleet		Green Fleet	Green Fleet	Green Fleet	Green Fleet	Green Fleet	Green Fleet	Green Fleet	Green Fleet
	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report	Light & Medium Report
	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service	Parts & Service
	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411	Safety 411
	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com	Truck.com
	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks	Tire Tracks
	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets	Private Fleets
		NPTC Newsletter		NPTC Newsletter		NPTC Newsletter		NPTC Newsletter		NPTC Newsletter		NPTC Newsletter
<b>Special Supplements</b>		Tire Chart	Advancing Safety With Technology & Information		Green Fleet of the Year	The Fuel Economy Issue			Driver Pay & Benefits	<b>Aftermarket Showcase:</b> Parts & Service		Must-Have Technology
<b>Bonus Distribution</b>	Heavy Duty Aftermarket Week (HDAW)	National Truck Equipment Assn. (NTEA); Technology & Maintenance Council (TMC)	Mid-America Trucking Show (MATS); Truckload Carriers Assn. (TCA); Transportation Intermediary Assn. (TIA)	National Private Truck Council (NPTC); Advanced Clean Transportation Expo (ACT Expo)			Waste Expo	Great American Truck Show (GATS)	American Trucking Assns. (ATA); North American Commercial Vehicle (NACV)	Hybrid Truck Users Forum (HTUF)		
<b>Marketing Services</b>		Advertising Measurement Study					Advertising Measurement Study				Fleet Owner Brand Study	