

FleetOwner®

FLEET OWNER EQUIPMENT WEEKLY

NEW PRODUCT AND SERVICE NEWS FOR THE TRUCKING INDUSTRY

Fleet Owner Equipment Weekly is a regular e-newsletter written for fleet managers and executives at private and for-hire commercial businesses. The title covers the latest product offerings and technologies from some of the leading companies serving commercial fleets, following trends shaping the industry and offering insights on new products and services that could help fleet owners and managers run their operations more efficiently and profitably.

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Leaderboard	580 x 80	N/A	GIF, JPEG	15K max, no Flash files	\$3,095 net/mo

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Boombbox	300 x 250	50 words	GIF, JPEG	N/A	\$3,095 net/mo


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EQUIPMENT WEEKLY


SEPTEMBER 28, 2016



Electric Fuso Center coming to U.S. in 2017

HANNOVER, GERMANY. Once skeptical about the practicality of electric-powered commercial vehicles, Daimler Trucks is now planning to bring the Fuso eCenter to the U.S. market next year and to follow with production of electric light trucks from its van group by 2018. [Read More](#)

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Navistar ready for product-sharing with VW

HANNOVER, GERMANY. As soon as Volkswagen Truck and Bus' investment deal in Navistar closes, teams from both companies "will sit down to go through the product portfolios of both from A to Z," according to Troy Clark, Navistar president and CEO. [Read More](#)


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Eaton AMT software update automates truck docking

HANNOVER, GERMANY. A transmission software update that can automate docking and remote diagnostics were among the advanced technologies showcased by Eaton's Vehicle Group at the IAA 2016 commercial vehicle show. [Read More](#)

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