



PICKUP & VAN

Connect with 580,000 professionals who operate commercial trucks



The market opportunity is enormous:

more than 580,000 Informa users who buy, operate and maintain light, midrange and medium duty trucks.

Commercial trucks in Gross Vehicle Weight Classes 1-6 are heavily used in intrastate applications and make up the largest part of the commercial vehicle population — over 25 million vehicles or 90 percent of the total U.S. commercial truck market.

It is a market we know well.

Fleet Owner and parent company, Informa are tapping into an unmatched user group of commercial truck buyers and operators. Penton has a deep knowledge base across multiple vocational businesses with trucks – in-market knowledge about specific segments. Together, our content teams are delivering new product, technology and real-life best practice applications like no one else can.

If you sell commercial vehicles, or products involved in their operation or maintenance,